

# S3D CAMPUS

Mastering 3D, from filming to broadcasting



**Producer and founder of CUBE, Lionel Fages discovered commercials and CGI in 1984.** Starting out as production assistant at VIA/SOGITEC, he collaborated on the production of the earliest CGI commercials in France. In 1987 he managed the commercial film department of Ex Machina.

Since 26 years he's worked on over 150 commercial spots.

He was also very involved with major corporate and special event films (3D, Motion Rides...) and produced the 35 mm 3D film « Irruptions » for the new theme park Vulcania.

Many young CGI artists/animators (Pierre Coffin, Tanguy de Kermel, Pascal Vuong, Louis Clichy, Nicolas Deveaux, Rémi Chapotot...) directed their first films thanks to him and are now recognized as major talents by the profession.

He regularly participates on the juries of the best animation schools (Supinfocom, Ensad, Gobelins...) and scouts for new talent which is launched by CUBE, the young animation studio which he runs in Paris.

In 2007, CUBE produced a world premier : the 1st pilot for an animated series in 3D, *Kaelou* . The first public screening took place on Dimension 3 Festival and immediately after opened the Annecy animation film festival.

Also in 2007, CUBE participated in 2 new productions for Vulcania : *The Waking of the Giants* in 3D and *Magma Explorer III* a 5 screens simulation film.

In 2008, 55 minutes of CGI animation was produced for Freej, a new major theme park in Dubai.

In 2009, CUBE produced an 4D motion ride for Futuroscope theme park: *Ecodingo* (directed by Jerzy Kular and Jean-François Henry) and also an Imax 3D film directed by Pascal Vuong called *Sea Rex*.

For the 2010 Universal exhibition of Shangai, Cube produced an exceptional film for the "Pavillon of Monaco" and the first episode of the fantastic cartoon series *Kaelou* will be diffused on Canal +.